



Business Summary

Norfolk city, NE (3134615)
 Geography: Place

Data for all businesses in area		Norfolk city,...			
Total Businesses:		1,251			
Total Employees:		16,728			
Total Residential Population:		24,277			
Employee/Residential Population Ratio (per 100 Residents)		69			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	15	1.2%	71	0.4%	
Construction	59	4.7%	406	2.4%	
Manufacturing	37	3.0%	727	4.3%	
Transportation	26	2.1%	266	1.6%	
Communication	16	1.3%	137	0.8%	
Utility	6	0.5%	66	0.4%	
Wholesale Trade	43	3.4%	911	5.4%	
Retail Trade Summary	285	22.8%	4,203	25.1%	
Home Improvement	16	1.3%	280	1.7%	
General Merchandise Stores	11	0.9%	770	4.6%	
Food Stores	20	1.6%	481	2.9%	
Auto Dealers, Gas Stations, Auto Aftermarket	43	3.4%	438	2.6%	
Apparel & Accessory Stores	24	1.9%	156	0.9%	
Furniture & Home Furnishings	29	2.3%	283	1.7%	
Eating & Drinking Places	61	4.9%	1,322	7.9%	
Miscellaneous Retail	81	6.5%	473	2.8%	
Finance, Insurance, Real Estate Summary	162	12.9%	929	5.6%	
Banks, Savings & Lending Institutions	36	2.9%	330	2.0%	
Securities Brokers	23	1.8%	181	1.1%	
Insurance Carriers & Agents	52	4.2%	182	1.1%	
Real Estate, Holding, Other Investment Offices	51	4.1%	236	1.4%	
Services Summary	531	42.4%	8,160	48.8%	
Hotels & Lodging	11	0.9%	187	1.1%	
Automotive Services	53	4.2%	249	1.5%	
Motion Pictures & Amusements	26	2.1%	124	0.7%	
Health Services	116	9.3%	2,852	17.0%	
Legal Services	17	1.4%	105	0.6%	
Education Institutions & Libraries	25	2.0%	1,023	6.1%	
Other Services	283	22.6%	3,620	21.6%	
Government	45	3.6%	828	4.9%	
Unclassified Establishments	26	2.1%	24	0.1%	
Totals	1,251	100.0%	16,728	100.0%	

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.2%	7	0.0%
Mining	0	0.0%	0	0.0%
Utilities	3	0.2%	40	0.2%
Construction	62	5.0%	463	2.8%
Manufacturing	43	3.4%	744	4.4%
Wholesale Trade	41	3.3%	861	5.1%
Retail Trade	217	17.3%	2,878	17.2%
Motor Vehicle & Parts Dealers	32	2.6%	323	1.9%
Furniture & Home Furnishings Stores	13	1.0%	83	0.5%
Electronics & Appliance Stores	14	1.1%	201	1.2%
Bldg Material & Garden Equipment & Supplies Dealers	16	1.3%	280	1.7%
Food & Beverage Stores	20	1.6%	492	2.9%
Health & Personal Care Stores	28	2.2%	209	1.2%
Gasoline Stations	11	0.9%	115	0.7%
Clothing & Clothing Accessories Stores	28	2.2%	179	1.1%
Sport Goods, Hobby, Book, & Music Stores	13	1.0%	105	0.6%
General Merchandise Stores	11	0.9%	770	4.6%
Miscellaneous Store Retailers	29	2.3%	119	0.7%
Nonstore Retailers	2	0.2%	2	0.0%
Transportation & Warehousing	18	1.4%	208	1.2%
Information	31	2.5%	222	1.3%
Finance & Insurance	114	9.1%	699	4.2%
Central Bank/Credit Intermediation & Related Activities	36	2.9%	330	2.0%
Securities, Commodity Contracts & Other Financial	23	1.8%	181	1.1%
Insurance Carriers & Related Activities; Funds, Trusts &	55	4.4%	188	1.1%
Real Estate, Rental & Leasing	64	5.1%	278	1.7%
Professional, Scientific & Tech Services	78	6.2%	1,744	10.4%
Legal Services	22	1.8%	120	0.7%
Management of Companies & Enterprises	1	0.1%	5	0.0%
Administrative & Support & Waste Management & Remediation	39	3.1%	262	1.6%
Educational Services	29	2.3%	1,045	6.2%
Health Care & Social Assistance	166	13.3%	3,697	22.1%
Arts, Entertainment & Recreation	13	1.0%	65	0.4%
Accommodation & Food Services	75	6.0%	1,531	9.2%
Accommodation	11	0.9%	187	1.1%
Food Services & Drinking Places	64	5.1%	1,344	8.0%
Other Services (except Public Administration)	181	14.5%	1,105	6.6%
Automotive Repair & Maintenance	43	3.4%	224	1.3%
Public Administration	47	3.8%	850	5.1%
Unclassified Establishments	26	2.1%	24	0.1%
Total	1,251	100.0%	16,728	100.0%

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