



# Business Summary

Madison  
 Madison County, NE (31119)  
 Geography: County

Data for all businesses in area		Madison Count...			
Total Businesses:		1,763			
Total Employees:		24,191			
Total Residential Population:		35,201			
Employee/Residential Population Ratio (per 100 Residents)		69			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	49	2.8%	259	1.1%	
Construction	108	6.1%	725	3.0%	
Manufacturing	55	3.1%	2,596	10.7%	
Transportation	52	2.9%	362	1.5%	
Communication	17	1.0%	131	0.5%	
Utility	12	0.7%	133	0.5%	
Wholesale Trade	82	4.7%	1,632	6.7%	
Retail Trade Summary	349	19.8%	5,841	24.1%	
Home Improvement	31	1.8%	373	1.5%	
General Merchandise Stores	15	0.9%	826	3.4%	
Food Stores	34	1.9%	1,689	7.0%	
Auto Dealers, Gas Stations, Auto Aftermarket	58	3.3%	606	2.5%	
Apparel & Accessory Stores	21	1.2%	125	0.5%	
Furniture & Home Furnishings	30	1.7%	237	1.0%	
Eating & Drinking Places	82	4.7%	1,517	6.3%	
Miscellaneous Retail	78	4.4%	468	1.9%	
Finance, Insurance, Real Estate Summary	195	11.1%	1,141	4.7%	
Banks, Savings & Lending Institutions	42	2.4%	401	1.7%	
Securities Brokers	27	1.5%	254	1.0%	
Insurance Carriers & Agents	70	4.0%	224	0.9%	
Real Estate, Holding, Other Investment Offices	56	3.2%	262	1.1%	
Services Summary	689	39.1%	10,048	41.5%	
Hotels & Lodging	11	0.6%	139	0.6%	
Automotive Services	73	4.1%	298	1.2%	
Motion Pictures & Amusements	33	1.9%	178	0.7%	
Health Services	130	7.4%	3,619	15.0%	
Legal Services	22	1.2%	126	0.5%	
Education Institutions & Libraries	46	2.6%	1,473	6.1%	
Other Services	374	21.2%	4,215	17.4%	
Government	84	4.8%	1,278	5.3%	
Unclassified Establishments	71	4.0%	45	0.2%	
Totals	1,763	100.0%	24,191	100.0%	

**Source:** Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



# Business Summary

Madison  
 Madison County, NE (31119)  
 Geography: County

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	26	1.5%	156	0.6%
Mining	1	0.1%	7	0.0%
Utilities	7	0.4%	101	0.4%
Construction	113	6.4%	789	3.3%
Manufacturing	63	3.6%	2,618	10.8%
Wholesale Trade	79	4.5%	1,578	6.5%
Retail Trade	261	14.8%	4,334	17.9%
Motor Vehicle & Parts Dealers	39	2.2%	440	1.8%
Furniture & Home Furnishings Stores	15	0.9%	99	0.4%
Electronics & Appliance Stores	11	0.6%	141	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	31	1.8%	373	1.5%
Food & Beverage Stores	32	1.8%	1,694	7.0%
Health & Personal Care Stores	29	1.6%	218	0.9%
Gasoline Stations	19	1.1%	166	0.7%
Clothing & Clothing Accessories Stores	25	1.4%	148	0.6%
Sport Goods, Hobby, Book, & Music Stores	15	0.9%	102	0.4%
General Merchandise Stores	15	0.9%	826	3.4%
Miscellaneous Store Retailers	28	1.6%	116	0.5%
Nonstore Retailers	2	0.1%	11	0.0%
Transportation & Warehousing	42	2.4%	296	1.2%
Information	35	2.0%	220	0.9%
Finance & Insurance	140	7.9%	881	3.6%
Central Bank/Credit Intermediation & Related Activities	42	2.4%	401	1.7%
Securities, Commodity Contracts & Other Financial	27	1.5%	254	1.0%
Insurance Carriers & Related Activities; Funds, Trusts &	71	4.0%	226	0.9%
Real Estate, Rental & Leasing	78	4.4%	370	1.5%
Professional, Scientific & Tech Services	98	5.6%	1,971	8.1%
Legal Services	26	1.5%	138	0.6%
Management of Companies & Enterprises	2	0.1%	15	0.1%
Administrative & Support & Waste Management & Remediation	52	2.9%	296	1.2%
Educational Services	46	2.6%	1,486	6.1%
Health Care & Social Assistance	194	11.0%	4,638	19.2%
Arts, Entertainment & Recreation	23	1.3%	133	0.5%
Accommodation & Food Services	95	5.4%	1,668	6.9%
Accommodation	11	0.6%	139	0.6%
Food Services & Drinking Places	84	4.8%	1,529	6.3%
Other Services (except Public Administration)	251	14.2%	1,289	5.3%
Automotive Repair & Maintenance	61	3.5%	269	1.1%
Public Administration	86	4.9%	1,300	5.4%
Unclassified Establishments	71	4.0%	45	0.2%
<b>Total</b>	<b>1,763</b>	<b>100.0%</b>	<b>24,191</b>	<b>100.0%</b>

**Source:** Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.