

Selected Demographic & Industry Data

For Areas within 15- 30- & 45-minute Drive Time Radius of Norfolk, Nebraska

Source: Emsi Q2 2022 Data Set

Demographics	15 Minute Radius	30 Minute Radius	40 Minute Radius
Population (2017)	27,848	46,452	97,694
Population (2021)	27,477	46,247	98,358
Population Change %	(1%)	(0%)	1%
Projected Population (2026)	27,452	46,659	100,673
Jobs (2017)	18,589	23,972	51,675
Jobs (2021)	17,996	23,672	52,037
Jobs Change %	(3%)	(1%)	1%
Current Average Earnings	\$57,961	\$59,436	\$58,295

Industry Data: Food Manufacturing	15 Minute Radius	30 Minute Radius	40 Minute Radius
Jobs (2017)	641	1,416	1,976
Jobs (2021)	565	1,707	2,454
Jobs Change %	(12%)	21%	24%
Earnings (2021)	\$53,734	\$60,375	\$62,207
Wages, Salaries, & Proprietor Earnings (2021)	\$43,888	\$49,313	\$50,809
Jobs LQ (2021)	2.75	6.32	4.13

Industry Data: Manufacturing Antelope, Boone, Colfax, Cuming, Madison, Pierce, Stanton and Wayne Counties			
Jobs (2021)			13,986
Separations (2021)			4,046
Turnover Rate (2021)			29%

Selected Employment and Wage Data
Selected Occupations
For Areas within 15-, 30- & 45-Minute Drive Time Radius of Norfolk, Nebraska

	First-Line Supervisors of Production and Operating Workers			Food Processing Workers			Miscellaneous Food Processing Workers			Machinists		
	15 Minute Radius	30 Minute Radius	40 Minute Radius	15 Minute Radius	30 Minute Radius	40 Minute Radius	15 Minute Radius	30 Minute Radius	40 Minute Radius	15 Minute Radius	30 Minute Radius	40 Minute Radius
Jobs (2017)	132	192	528	140	561	824	86	112	150	74	111	405
Jobs (2021)	123	193	525	96	572	783	62	106	138	58	99	320
Job Change %	(7%)	1%	(1%)	(31%)	2%	(5%)	(28%)	(5%)	(8%)	(21%)	(11%)	(21%)
Avg. Hourly Earnings	\$27.74	\$27.70	\$27.10	\$17.26	\$14.16	\$14.10	\$18.81	\$17.57	\$17.33	\$19.03	\$18.82	\$18.28
Median Hourly Earnings	\$25.81	\$25.78	\$25.24	\$16.39	\$13.33	\$13.30	\$17.95	\$16.74	\$16.51	\$18.41	\$18.21	\$17.69
Pct. 25 Hourly Earnings	\$21.31	\$21.27	\$20.79	\$13.29	\$12.10	\$12.07	\$15.20	\$14.02	\$13.80	\$14.57	\$14.38	\$13.98
Pct. 75 Hourly Earnings	\$33.46	\$33.41	\$32.69	\$20.56	\$15.57	\$15.47	\$22.06	\$20.68	\$20.37	\$23.38	\$23.13	\$22.47

	Other Production Occupations			Material Moving Workers			Other Installation, Maintenance, and Repair Occupations		
	15 Minute Radius	30 Minute Radius	40 Minute Radius	15 Minute Radius	30 Minute Radius	40 Minute Radius	15 Minute Radius	30 Minute Radius	40 Minute Radius
Jobs (2017)	812	1,160	2,407	1,081	1,400	2,741	432	591	1,303
Jobs (2021)	636	964	2,160	1,249	1,706	3,207	401	616	1,387
Job Change %	(22%)	(17%)	(10%)	15%	22%	17%	(7%)	4%	6%
Average Hourly Earnings	\$18.89	\$18.87	\$18.98	\$16.19	\$16.31	\$16.00	\$22.52	\$22.49	\$22.50
Median Hourly Earnings	\$17.88	\$17.79	\$17.72	\$15.85	\$15.93	\$15.66	\$22.11	\$22.17	\$22.18
Pct. 25 Hourly Earnings	\$14.67	\$14.61	\$14.68	\$13.32	\$13.35	\$13.10	\$17.21	\$17.31	\$17.46
Pct. 75 Hourly Earnings	\$22.23	\$22.21	\$22.05	\$18.39	\$18.48	\$18.21	\$26.90	\$26.87	\$26.75