



Business Summary

Madison County, NE (31119)
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 Geography: County

Data for all businesses in area		Madison Count...			
Total Businesses:				1,790	
Total Employees:				26,320	
Total Residential Population:				35,767	
Employee/Residential Population Ratio (per 100 Residents)				74	
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	51	2.8%	1,386	5.3%	
Construction	126	7.0%	932	3.5%	
Manufacturing	52	2.9%	2,811	10.7%	
Transportation	59	3.3%	397	1.5%	
Communication	22	1.2%	199	0.8%	
Utility	11	0.6%	111	0.4%	
Wholesale Trade	87	4.9%	2,454	9.3%	
Retail Trade Summary	346	19.3%	4,368	16.6%	
Home Improvement	36	2.0%	410	1.6%	
General Merchandise Stores	16	0.9%	637	2.4%	
Food Stores	34	1.9%	531	2.0%	
Auto Dealers & Gas Stations	54	3.0%	534	2.0%	
Apparel & Accessory Stores	20	1.1%	114	0.4%	
Furniture & Home Furnishings	28	1.6%	219	0.8%	
Eating & Drinking Places	85	4.7%	1,504	5.7%	
Miscellaneous Retail	73	4.1%	419	1.6%	
Finance, Insurance, Real Estate Summary	190	10.6%	1,007	3.8%	
Banks, Savings & Lending Institutions	40	2.2%	393	1.5%	
Securities Brokers	30	1.7%	167	0.6%	
Insurance Carriers & Agents	58	3.2%	183	0.7%	
Real Estate, Holding, Other Investment Offices	62	3.5%	264	1.0%	
Services Summary	722	40.3%	11,378	43.2%	
Hotels & Lodging	11	0.6%	153	0.6%	
Automotive Services	63	3.5%	250	0.9%	
Movies & Amusements	37	2.1%	235	0.9%	
Health Services	148	8.3%	4,358	16.6%	
Legal Services	24	1.3%	134	0.5%	
Education Institutions & Libraries	50	2.8%	1,728	6.6%	
Other Services	389	21.7%	4,520	17.2%	
Government	76	4.2%	1,200	4.6%	
Unclassified Establishments	48	2.7%	77	0.3%	
Totals	1,790	100.0%	26,320	100.0%	

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	26	1.5%	1,275	4.8%
Mining	2	0.1%	15	0.1%
Utilities	6	0.3%	79	0.3%
Construction	131	7.3%	993	3.8%
Manufacturing	64	3.6%	2,862	10.9%
Wholesale Trade	83	4.6%	2,335	8.9%
Retail Trade	251	14.0%	2,851	10.8%
Motor Vehicle & Parts Dealers	41	2.3%	442	1.7%
Furniture & Home Furnishings Stores	16	0.9%	90	0.3%
Electronics & Appliance Stores	6	0.3%	113	0.4%
Building Material & Garden Equipment & Supplies Dealers	36	2.0%	410	1.6%
Food & Beverage Stores	29	1.6%	510	1.9%
Health & Personal Care Stores	25	1.4%	194	0.7%
Gasoline Stations & Fuel Dealers	14	0.8%	94	0.4%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	24	1.3%	137	0.5%
Sporting Goods, Hobby, Book, & Music Stores	34	1.9%	204	0.8%
General Merchandise Stores	26	1.5%	657	2.5%
Transportation & Warehousing	49	2.7%	331	1.3%
Information	40	2.2%	316	1.2%
Finance & Insurance	129	7.2%	744	2.8%
Central Bank/Credit Intermediation & Related Activities	40	2.2%	393	1.5%
Securities & Commodity Contracts	30	1.7%	167	0.6%
Funds, Trusts & Other Financial Vehicles	59	3.3%	184	0.7%
Real Estate, Rental & Leasing	71	4.0%	313	1.2%
Professional, Scientific & Tech Services	108	6.0%	2,280	8.7%
Legal Services	28	1.6%	148	0.6%
Management of Companies & Enterprises	3	0.2%	28	0.1%
Administrative, Support & Waste Management Services	49	2.7%	428	1.6%
Educational Services	48	2.7%	1,725	6.6%
Health Care & Social Assistance	219	12.2%	5,243	19.9%
Arts, Entertainment & Recreation	34	1.9%	203	0.8%
Accommodation & Food Services	98	5.5%	1,669	6.3%
Accommodation	11	0.6%	153	0.6%
Food Services & Drinking Places	87	4.9%	1,516	5.8%
Other Services (except Public Administration)	254	14.2%	1,346	5.1%
Automotive Repair & Maintenance	56	3.1%	232	0.9%
Public Administration	77	4.3%	1,207	4.6%
Unclassified Establishments	48	2.7%	77	0.3%
Total	1,790	100.0%	26,320	100.0%

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