



Demographic and Income Profile

Madison County, NE (31119)
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 Geography: County

Summary	Census 2010	Census 2020	2023	2028
Population	34,876	35,585	35,767	35,688
Households	13,939	14,024	14,164	14,233
Families	8,908	8,915	8,751	8,775
Average Household Size	2.43	2.44	2.42	2.41
Owner Occupied Housing Units	9,168	9,257	9,365	9,557
Renter Occupied Housing Units	4,771	4,767	4,799	4,676
Median Age	37.1	37.4	38.7	39.5

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.04%	0.28%	0.30%
Households	0.10%	0.39%	0.49%
Families	0.05%	0.35%	0.44%
Owner HHs	0.41%	0.54%	0.66%
Median Household Income	2.15%	2.50%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,509	10.7%	1,360	9.6%
\$15,000 - \$24,999	1,107	7.8%	1,034	7.3%
\$25,000 - \$34,999	1,167	8.2%	963	6.8%
\$35,000 - \$49,999	2,145	15.1%	2,012	14.1%
\$50,000 - \$74,999	2,595	18.3%	2,506	17.6%
\$75,000 - \$99,999	1,709	12.1%	1,843	12.9%
\$100,000 - \$149,999	2,496	17.6%	2,831	19.9%
\$150,000 - \$199,999	728	5.1%	929	6.5%
\$200,000+	708	5.0%	755	5.3%

Median Household Income	\$58,777	\$65,364
Average Household Income	\$83,425	\$92,283
Per Capita Income	\$33,095	\$36,862

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,596	7.4%	2,429	6.8%	2,308	6.5%	2,324	6.5%
5 - 9	2,312	6.6%	2,458	6.9%	2,376	6.6%	2,322	6.5%
10 - 14	2,344	6.7%	2,454	6.9%	2,276	6.4%	2,364	6.6%
15 - 19	2,659	7.6%	2,509	7.1%	2,240	6.3%	2,343	6.6%
20 - 24	2,458	7.0%	2,517	7.1%	2,119	5.9%	2,053	5.8%
25 - 34	4,276	12.3%	4,355	12.2%	4,910	13.7%	4,319	12.1%
35 - 44	3,761	10.8%	4,273	12.0%	4,200	11.7%	4,557	12.8%
45 - 54	5,293	15.2%	3,609	10.1%	3,752	10.5%	3,763	10.5%
55 - 64	4,053	11.6%	4,759	13.4%	4,823	13.5%	4,033	11.3%
65 - 74	2,337	6.7%	3,457	9.7%	3,768	10.5%	4,106	11.5%
75 - 84	1,844	5.3%	1,748	4.9%	1,990	5.6%	2,439	6.8%
85+	943	2.7%	1,017	2.9%	1,005	2.8%	1,065	3.0%

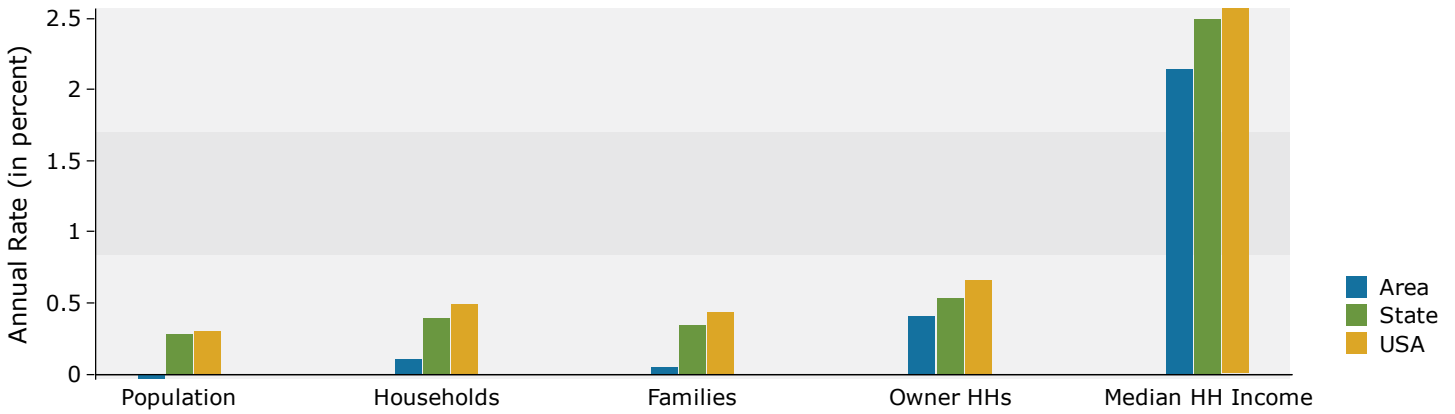
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	30,752	88.2%	28,898	81.2%	28,668	80.2%	28,599	80.1%
Black Alone	444	1.3%	414	1.2%	415	1.2%	415	1.2%
American Indian Alone	401	1.1%	533	1.5%	550	1.5%	550	1.5%
Asian Alone	167	0.5%	448	1.3%	460	1.3%	460	1.3%
Pacific Islander Alone	16	0.0%	9	0.0%	10	0.0%	10	0.0%
Some Other Race Alone	2,486	7.1%	2,564	7.2%	2,764	7.7%	2,758	7.7%
Two or More Races	610	1.7%	2,719	7.6%	2,900	8.1%	2,896	8.1%
Hispanic Origin (Any Race)	4,504	12.9%	5,514	15.5%	5,942	16.6%	5,929	16.6%

Data Note: Income is expressed in current dollars.

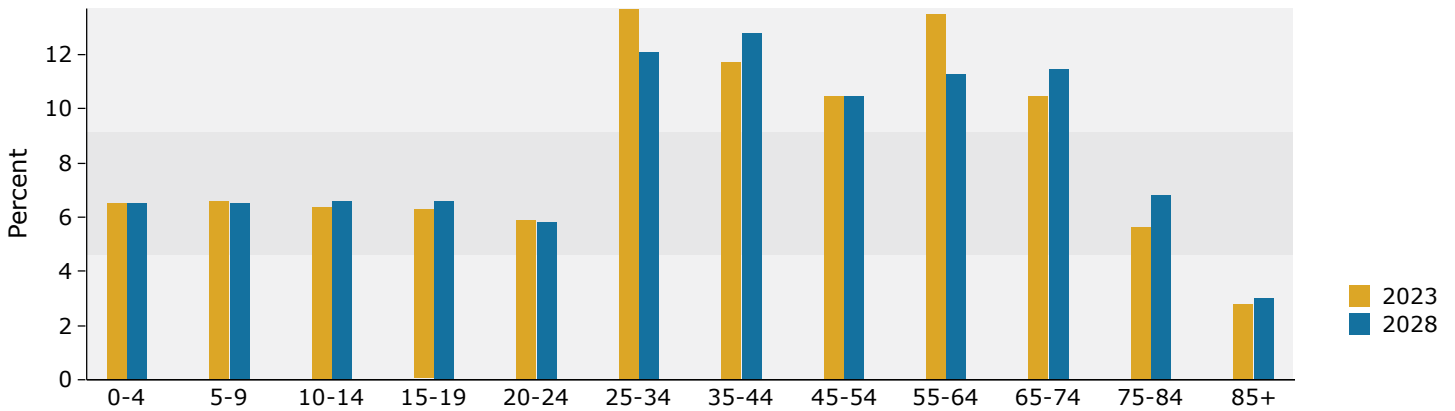
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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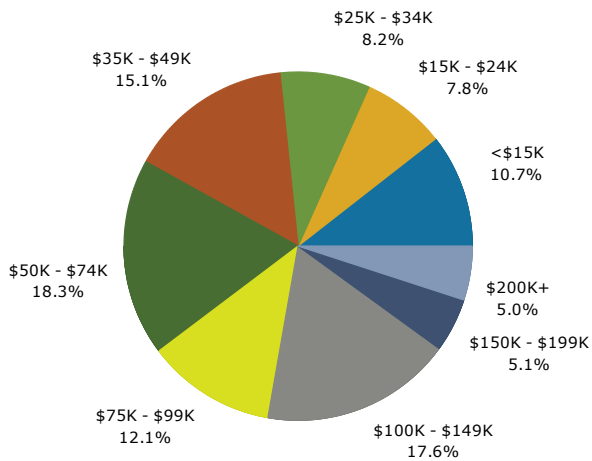
Trends 2023-2028



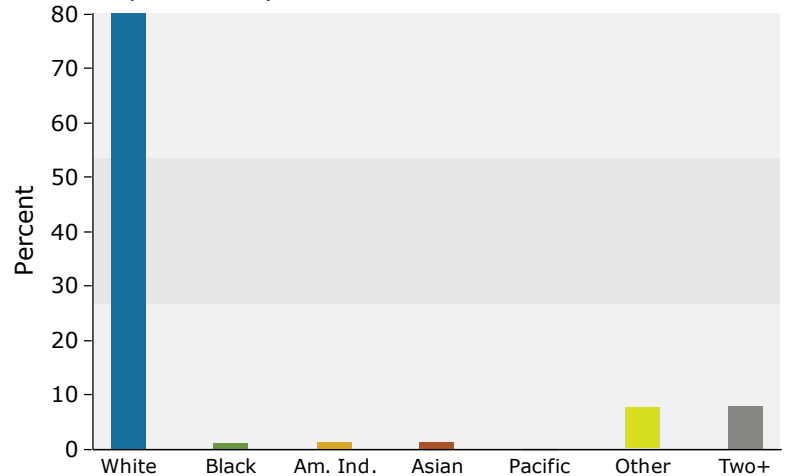
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 16.6%

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